



# Foundation Adopts Logo for Bicentennial

The Thomas Jefferson Foundation has adopted a logo for use in conjunction with its observance of the Lewis and Clark Expedition bicentennial.

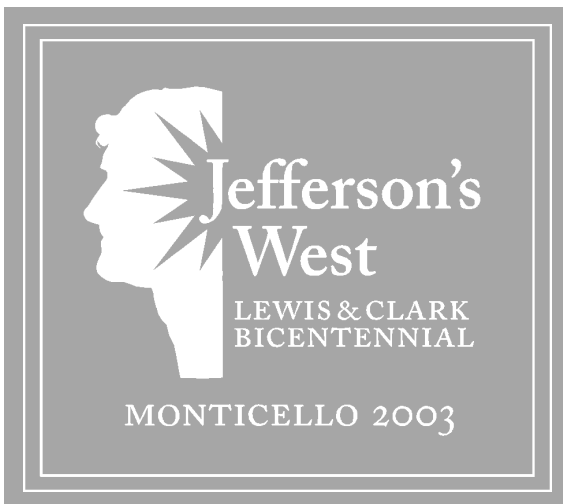
The *Jefferson's West* logo, created by Charlottesville designer Josef Beery in consultation with Monticello staff members, will be featured on publications, stationery, promotional materials, tickets,

signs, banners, retail products, and numerous other items through 2003.
















The logo's silhouetted profile of Jefferson facing west and its sunburst-style compass points symbolize the concept that the Lewis and Clark Expedition actually began in the mind of Jefferson.

When presented in color, the logo's scheme

will be prairie-grass green, brushed gold, and white.



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